

# Quick, name one environmental problem that does not involve overpopulation.

## Sorry, time's up!

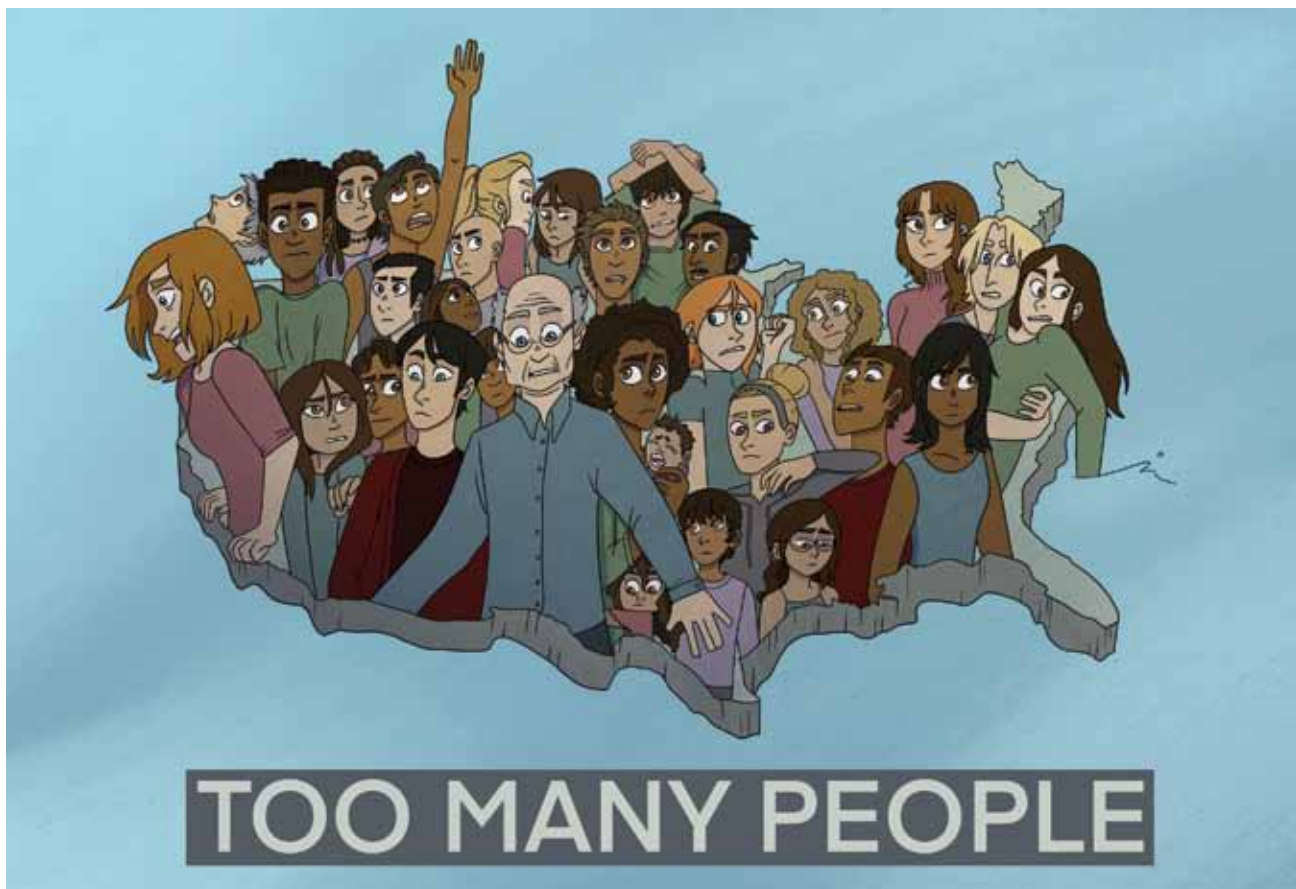
And if we don't act soon time will be up for our fragile environment as well.

Climate change, loss of greenspace, water shortages, famine, and pollution – all of these problems are caused and worsened by a large and growing population.

NPG has worked for 50 years to draw much-needed attention to the link between environmental degradation and the size and growth of our population. NPG calls for a slow and gradual reduction in U.S. population until we reach a smaller, truly sustainable size – a size that will ensure a decent quality of life for all and be environmentally and economically viable for the long term.

## You can help

By sharing this ad with family and friends, and encouraging them to visit our comprehensive website, [www.NPG.org](http://www.NPG.org), you will help NPG spread our message and recruit more support for our efforts.



Celine Dupré, \$1,000 Scholarship Winner



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*This advertisement is part of NPG's 50<sup>th</sup> Anniversary Public Awareness Campaign. NPG has committed to placing fifty ads in this commemorative year as we pursue our goal to educate more and more Americans regarding population size and growth.*