WE OWE IT TO FUTURE GENERATIONS...

As millions of Americans work together to create a "greener" future, the growing crush of adding tens of millions of people to our population each decade is working against us. Whether addressing climate change, destruction of wetlands and wildlife habitats, urban sprawl, or dozens of other environmental issues, we cannot make much progress if the destructive nature of "too many people" undermines our positive actions.



NPG works to slow, halt and eventually reverse population growth, fueled primarily by immigration, and we invite all Americans to join us in forcing our nation's leaders to adopt responsible, common sense population policies. By working together today, we can shape a healthy and sustainable environment that we can proudly pass down to future generations.



LEARN MORE AT www.NPG.org

Negative Population Growth • 2861 Duke Street, Suite 36 • Alexandria, VA 22314

This advertisement is part of NPG's 50th Anniversary Public Awareness Campaign. NPG has committed to placing fifty ads in this commemorative year as we pursue our goal to educate more and more Americans regarding population size and growth.