#### Paid Advertisement



## This Earth Day, millions of Americans will be talking about...

- •Water and air pollution
- •Suburban sprawl
- •Climate change
- •Natural resource depletion
- Species extinction
- Deforestation
- Energy shortages
- •Greenhouse gas emissions

# Can you think of <u>any environmental problem</u> that improves by adding more people to it?

**NPG works to educate all Americans** regarding the catastrophic effects of population growth on our nation's environment, resources, and overall quality of life. More people put even more strain on our already over-burdened ecosystem...

...and **many scientists agree** that no amount of recycling, carpooling, reducing consumption, "green" technology, or "smart growth" will **EVER** be enough to reduce the impact of population growth on our environment. *Think about it*!

U.S. population is currently more than **330 million people**, and we are growing by an average of **one person every 40 seconds**. Over the last 10 years we have added more than 18 million people to the United States! *Even if we used every available method of conservation, we may never negate the environmental damage caused by constantly adding more consumers*. (And remember – in America, <u>we still consume resources at much higher rates</u>.)

NPG advocates non-coercive, voluntary policies which would slow, halt, and eventually reverse U.S. population growth – so that, over the course of several generations, we can reach a smaller, truly sustainable size. Our goal is a population size that can preserve a strong, livable American environment for future generations!

# YOU can help!



# Please visit www.NPG.org to learn more.

Negative Population Growth • 2861 Duke Street, Suite 36 • Alexandria, VA 22314