Official Contest Rules and Eligibility Requirements

☐ NPG is conducting TWO poster contests in 2019 with TWO separate submission deadlines, with each contest having independent winners from the other contest as follows:

☐ Contest A entries must be received by 5:00 PM EST on July 15, 2019. Entries received after the July 15, 2019 deadline will be automatically submitted to Contest B. Winners for Contest A will be announced online at www.NPG.org by August 15, 2019.

☐ Contest B entries must be received by 5:00 PM EST on October 15, 2019. Entries received after October 15, 2019 will not be accepted. Posters will not be returned. Winners for Contest B will be announced online at www.NPG.org by November 15, 2019.

☐ Applicant must be a U.S. Citizen or legal permanent resident.

☐ Applicant must be a senior in high school or a college freshman, sophomore, or junior enrolled in an official undergraduate program of study for the Fall 2019 semester. Applicant must be 14 years old or older.

☐ Applicant must be enrolled in or attending an accredited school within the United States, or operated overseas by the U.S. government, for the Fall 2019 semester. All scholarships will be paid directly to the accredited college or university account of the winning students.

☐ Contest theme is TOO MANY PEOPLE. All art must include the statement TOO MANY PEOPLE and illustrate the idea that they will have a negative impact on our future. (See accompanying information.)

☐ Posters must focus on overpopulation of the United States - not the world.

☐ All creative work reflected in the artwork must be the original work of the applicant.

☐ Posters must be flat- no three dimensional images. Acceptable mediums include: watercolor, oil, acrylics, pastels, charcoal, and markers. Please make sure pastels and charcoals are protected with a fixative or clear plastic before shipping. Crayons and colored pencils are discouraged because they do not show up well for reproduction.

☐ No glitter or other add-ons.

☐ All art must be made by hand, not by computer, typewriter, label maker, or any similar mechanical device.

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Official Contest Rules and Eligibility Requirements (cont.)

☐ All writing on the posters must be hand-lettered and in English.
☐ Posters may be presented on sturdy paper or poster board, or any other artistic surface. Posters should not be folded. They should be mailed flat (protected by strong cardboard cover) or rolled and placed in mailing tubes. Please secure the ends of the mailing tubes.
☐ Posters must be no smaller than 12" by 12" and no larger than 24" by 24".
☐ Poster images may be vertical or horizontal.
☐ Affixed to the back of the poster must be the applicant’s name, address, e-mail address and phone number.
☐ **Posters must be mailed/shipped, along with completed and signed application & release to:**
☐ The winning entries will be posted on NPG’s website.
☐ Posters will be judged on originality, overall impact, effectiveness in conveying the theme, and artistic merit.
☐ All posters submitted will become the property of NPG and entrants automatically agree that artwork submitted can be used for future NPG educational and promotional campaigns. Entrants assign all rights, including all copyrights, to NPG. Posters will not be returned.
☐ Applicants must sign and return the release agreement.
☐ No purchase or contribution is required for entry. Neither membership in nor contributions to NPG will enhance the chances of winning.
☐ Applicant must sign and date the Application Form. (A parent or guardian signature is also required for all applicants under 18.)
☐ All submissions are subject to the [NPG Privacy Policy](#).
☐ Relatives of employees or directors of NPG are not eligible.
☐ Not valid where prohibited.
☐ Failure to comply with all of the rules above will result in a poster's disqualification.
Posters should illustrate the comprehensive theme of TOO MANY PEOPLE and can focus on population growth, overpopulation, urban sprawl, loss of valuable farmland and wetlands, limited water supplies, energy shortages, air pollution, and destruction of wildlife habitat. One or more concepts can be covered in a poster. The information below outlines some of the challenges in these different areas.

**U.S. POPULATION FACTS AND INFORMATION**

America’s current population is now over 328 million people.

Increased population is due to two factors: fertility and new people entering our country. Today, the U.S. has one of the highest population growth rates in the industrialized world.

From 2000 to 2010, America’s population grew by 27.3 million people. Our population is currently growing by almost 3 million people per year. In the coming years, America’s population will continue to grow unless we begin to implement policies to reverse this trend.

It took 139 years after our American Revolution in 1776 for America’s population to reach 100 million people in 1915. But it took only 52 years – until 1967 – for our population to expand to 200 million people. In 2006, only 39 years later our nation reached a population level of 300 million. If nothing changes, we could reach well over 500 million in the average lifespan of today’s students.

The population of the United States is growing faster than many other industrialized nations in the world. If we are going to remain a global leader, as well as a prosperous and healthy country, we must halt, and eventually reverse, our population growth. Right now, only China and India have populations larger than the United States.

If you were to count all 328 million people in the United States – taking one second per person – it would take more than 9 years. During the time you were counting, our nation’s population would increase by more than 25 million people.

If you lined up all 328 million residents of the United States back to back (with each person taking up 12 inches) the line would stretch for more than 62,000 miles. That’s enough to more than twice circle the earth at the equator or cover the distance between New York and Los Angeles 22 times.

**LIFESPAN INFORMATION**

An American child born in 2010 currently has a projected life span of 78.3 years. Continued new breakthroughs in science and medicine during the coming decades have the potential to add years to this number. A longer lifespan for each generation will only compound the looming population crisis!

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OVERPOPULATION

The majority of students in school today could see America’s population grow from the current 328 million people to more than 500 million people – and perhaps more – in their lifetimes. That’s far TOO MANY PEOPLE. Those extra tens of millions of people will be fiercely competing for limited resources that are essential to a decent quality of life including land to grow crops, clean air, clean water, and energy to power our nation’s economy. America’s cities, schools and roads will be vastly overcrowded. And more and more people will be doing greater damage to the natural habitat of the animals who share our world.

URBAN SPRAWL

Many of our nation’s cities and suburban areas are facing population explosions where TOO MANY PEOPLE are living in too small an area. Population growth creates havoc and directly affects our quality of life. Small and large communities all across America face overcrowded schools, gridlocked traffic, housing shortages, overburdened hospitals, increased crime and many other costly problems. These problems are only going to get worse in the coming decades with tens of millions more people unless we start to rein-in population growth.

LOSS OF VALUABLE FARMLANDS

Right now, more than 24,300 acres of irreplaceable and productive farmland all across the United States are lost every day for new houses, businesses, highways and other uses and that number will greatly increase if America gains TOO MANY PEOPLE. Once lost, such rich, fertile acreage is almost impossible to reclaim. The important crops and livestock we raise on America’s valuable farmland and grazing land are crucial to our future as they help feed people not only in our country but also in other nations.

LIMITED WATER SUPPLIES

America’s population continues to grow, but there is only a limited amount of fresh water available to sustain human and animal life. Our nation has made great strides in controlling pollution in recent years but we critically need to address the supply of water that will be available for human and agricultural needs in the future. TOO MANY PEOPLE in many areas, especially in America’s West and Southwest, where population is growing faster than any other place in the nation, will put a major drain on rivers and natural aquifers. Long-term droughts will create major water crises.

ENERGY SHORTAGES

TOO MANY PEOPLE mean increased demand for oil, gasoline, natural gas and coal to run our cars, trucks, airplanes, factories, businesses and homes. Only a few decades ago, when America’s population was much smaller, we produced almost all of the energy we needed. While building solar and wind farms across the U.S. will fill in some of our energy needs, they produce a huge footprint that takes up vast quantities of land and pose other environmental threats. Meanwhile, we will continue to put great strains on our environment as we work to maximize our domestic oil, coal and natural gas production to accommodate more and more people in the future.
AIR POLLUTION

Decades of neglecting to pay attention to the quality of our nation’s air have led to dirty and harmful air pollution all over the United States. It is a problem that extends far beyond big cities because weather patterns spread pollution far and wide. TOO MANY PEOPLE means more air laden with pollutants that will further distress humans, animals, plants, trees and bodies of water. If our nation finds it so hard to cope with this problem today, what can we expect in the future when tens of millions of additional people will be contributing to the problem?

DESTRUCTION OF WILDLIFE HABITAT

There are already more than 1,000 species in the United States that are threatened with extinction because TOO MANY PEOPLE are encroaching on and damaging their natural habitat. According to the U.S. Department of Agriculture, from 2000 to 2030, housing development is projected to increase on about 21 million acres of rural, private land surrounding national forests and grasslands scattered across the country, which will result in excessive pollution of our streams, rivers, bays, estuaries and also presents a crisis for marine life.

NPG’s Student Poster Scholarship Contest is sponsored by Negative Population Growth and the tens of thousands of NPG members who are working together to halt, and eventually reverse America’s population growth so that we will leave a prosperous and livable nation to future generations. Negative Population Growth is a 501(c) (3) non-profit organization.
Entries must be received by 5:00 PM EST on July 15, 2019 for Contest A and October 15, 2019 for Contest B. Entrants must read rules, follow guidelines within rules. Entrants must complete, sign and return this application and release agreement along with their entry and mail to NPG as per the rules/guidelines. Winners will be announced online at www.NPG.org by August 15, 2019 for Contest A and by November 15, 2019 for Contest B.

(Please print clearly)

Last Name: __________________________________________ First Name: __________________________________________

Permanent Street Address: ________________________________________________________________________

City: _________________________ State: ___________ Zip: ______________________________

Contact Phone: __________________________ Other Contact Phone: __________________________

(Where finalist will be notified.)

E-mail: ______________________________________________

Current School Name: ___________________ Current School Website: ________________________________

Where will you be attending school in the Fall of 2019*: ________________________________

Fall 2019 School Website: __________________________________________________________

*All winners must provide evidence of enrollment/acceptance for the Fall 2019 term prior to payment of scholarship to the school. If you have not yet decided which school you will attend, please write “Undecided.”

Projected year of college graduation: ______________________

How did you hear about this scholarship contest? ____________________________________________________________

I have read and agree to the rules and release terms of the NPG Student Poster Scholarship Contest (available at www.NPG.org). I understand NPG is not responsible for late or lost submissions. Entries will not be returned, and all submissions become the sole property of NPG. All decisions are within the discretion of the NPG Scholarship judges and all decisions are final. Applicants grant NPG full rights to use their names and posters for promotional or other purposes. All applicants agree that the submission is original, entirely their own work, and not offered for publication elsewhere.

Student’s Signature: __________________________ Date: __________________________

Parent/Guardian Signature (if under age 18): _________________________________________________
NOTE: This document gives NPG complete ownership of all materials submitted by you to the Poster Contest, and allows NPG to use those materials, and any photo or identification of you and your poster for any purpose related to the Poster Contest.

This is a complete release and authorization for use of my poster (and any related materials), name and identification, appearance and any related services. For good and valuable consideration, including publicity and eligibility for a contest prize, the receipt and sufficiency of which is hereby acknowledged, I, (Applicant’s name): ______________________________, hereby irrevocably grant to Negative Population Growth, Inc. (“NPG”) all services and appearances rendered by me, and all ideas and materials provided by me, in connection with the development, production and/or exploitation of print, graphic, audio and/or visual or other content, projects, productions, campaigns and/or programs relating to the project known as NPG Poster Contest (“Project”). My product and services are a “work-for-hire.”

I hereby irrevocably give and grant to NPG all rights and proceeds of every kind and character whatsoever in all media and languages throughout the world, in perpetuity, in and to all work done, and all appearances of my name, likeness, image, and to all of the results and proceeds of my product, for all commercial and non-commercial purposes (including, but not limited to, merchandising, advertising and promotion purposes) related to the Project. I further irrevocably give and grant to NPG the right to adapt, change, edit, modify, add to, delete, combine with other materials, record, reproduce, distribute and otherwise exploit the same by any means now known or hereafter devised. NPG may freely assign or transfer its rights hereunder, in whole or in part.

I hereby irrevocably agree that I will not assert nor maintain against NPG, its licensees, successors or assigns, or any persons related to them, any claim, action, suit or demand of any kind or nature, such as invasion of privacy or of publicity or any other rights (including, without limitation, intellectual property rights), defamation, libel or slander in connection with the exercise of the rights granted herein. I realize that NPG is relying upon this Release in the making of the Project and, accordingly, I hereby irrevocably waive any and all rights to seek or obtain any injunctive or other equitable relief related to the Project.

No compensation for such use will be paid hereunder beyond any contest prize or similar award already designated.

I have read, understand, and agree to the Project Submission Release.

Date: ___________________ Signature: ______________________________
Print Name: ______________________________

IF A PERSON UNDER 18 YEARS OF AGE WORKS ON OR APPEARS IN THE PROJECT, THE FOLLOWING MUST BE SIGNED BY A PARENT OR LEGAL GUARDIAN.

I am the father, mother or duly appointed guardian of the above noted child with full parental rights and authority, and I have read the Project Submission Release that my child has signed. I hereby consent to, join in and approve that agreement.

Date: ___________________ Signature: ______________________________
Print Name: ______________________________
Relationship to Person: ______________________________

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Phone: 703.370.9510 • Email: npg@NPG.org

Page 7 of 8
Entry into any NPG Contest requires disclosure of certain personal information. We do not sell or trade this information to third parties, except as stated in the policy or as necessary for NPG’s programs and activities. Participation in any NPG contest is completely voluntary. By entering any NPG contest, participants consent to disclose all required information and release NPG from any and all liability from its disclosure.

Information requested may include but is not limited to: contact information (such as name and mailing address) and demographic information (such as zip code, educational institution, and age). Contact information will be used to notify winners, award prizes, and for other NPG program purposes. Certain information (such as name and school) may be used in publicity about the Contest and NPG.

In addition, NPG may use your information to contact you in the future concerning events or efforts related to our organization. You may opt out of further contacts from NPG by writing to us at the address on our website. We may also use your information internally for evaluation and research, and may report aggregate results (without personally identifiable information) to others. NPG may also use your information related to future program purposes with other organizations.

This Privacy Policy may be changed at any time, and will be available on the NPG website. For more information on our Privacy Policy or about NPG, please visit our website at www.NPG.org.