

NATURE THRIVES WITH FEWER PEOPLE

It's happening all across America. Soaring population numbers—especially in the West—are adversely changing the dynamics of our quality of life and putting huge pressures on once pristine wilderness areas, public lands and open spaces. It can't continue like this.



A sustainable future starts with pushing back against the “growth at any cost” forces who are more interested in paving over our precious lands, rather than preserving them. With America on track to add tens of millions more people each decade, NPG is working to slow, halt and eventually reverse our nation's population growth and put us on track to a healthier, more sustainable future where nature can thrive. Join us today!



LEARN MORE AT
www.NPG.org

Negative Population Growth • 2861 Duke Street, Suite 36 • Alexandria, VA 22314

This advertisement is part of NPG's 50th Anniversary Public Awareness Campaign. NPG has committed to placing fifty ads in this commemorative year as we pursue our goal to educate more and more Americans regarding population size and growth.