

## BECOME A 21<sup>ST</sup> CENTURY ENVIRONMENTAL LEADER!

When Earth Day was founded, it launched a remarkable new era where humans across the globe began to stand up, speak out, and take action to save our world from environmental ruin. Today, the passion of countless millions of dedicated environmental activists has helped create a healthier, more livable planet.

However, the challenge of keeping our environmental progress on a positive course now falls to a new generation who can – and must – get involved today. That is why it is crucial that **YOU** become an environmental activist.

Whether prompting eco-friendly projects, advocating new environmental-related laws and regulations, or using the Internet to educate and recruit more student activists, you can help shape America's environmental destiny.

With America's population on track to increase to more than 400 million within a few decades, it is constantly fueling more and more environmental chaos. Ever-growing numbers of people will speed-up climate change; create additional air and water pollution; foster further destruction of farms, forests, wetlands and wildlife habitats; continue to trash the oceans; and add to dozens of other growing crises of environmental degradation.

This is not the time to stand on the sidelines. As our nation pays more attention to the negative consequences of population growth, there has never been a better time to protect Mother Earth and our shared future!

Craig Lewis  
NPG Executive Director

**IT'S YOUR FUTURE:  
FIGHT OVERPOPULATION NOW!**

**BE PART OF EFFORTS TO MAKE  
OUR WORLD SAFER, GREENER AND  
HEALTHIER!**

**THE GREATEST ENEMY OF A BALANCED  
AND SUSTAINABLE ENVIRONMENT IS  
TOO MANY PEOPLE!**



*"We must find solutions to America's population problems, before they destroy our environment and the quality of life for future generations."*

**Don Mann, NPG's Late Founder and President**

*"Never doubt that a small group of thoughtful, committed citizens can change the world; indeed, it is the only thing that has."*

**Margaret Mead, Anthropologist**

*"The earth is a fine planet and worth fighting for."*

**Ernest Hemingway, Author**

*"The earth is what we all have in common."*

**Wendell Berry, Environmentalist**

*"The only way forward, if we are going to improve the quality of the environment, is to get everybody involved."*

**Richard Rogers, Architect**



## STUDENT GUIDE HOW TO SERVE AS AN ENVIRONMENTAL ACTIVIST

**SPEAK UP!  
GET INVOLVED!  
TAKE ACTION!  
FIGHT OVERPOPULATION!  
CAMPAIGN FOR A  
SUSTAINABLE PLANET!**

**IT'S YOUR FUTURE...**

**DEMAND RESPONSIBLE  
POPULATION POLICIES THAT WILL  
CREATE A MORE LIVABLE WORLD!**

**[www.NPG.org](http://www.NPG.org)**

# 12 WAYS

## YOU CAN HELP CREATE A SAFER, GREENER AND HEALTHIER ENVIRONMENT



### TALK TO ELECTED LEADERS ABOUT POPULATION GROWTH

Fight for responsible population policies on the local, state and national level that will reverse today's 'growth at any cost' policies.



### CIRCULATE PETITIONS ON LOCAL ENVIRONMENTAL ISSUES

Use the power of social media to bring attention to local environmental problems and the need to immediately address them.



### PROMOTE LOCAL LAND, WATER AND WILDLIFE CONSERVATION

Encourage your neighbors to join together to stop urban sprawl and paving over farms, destroying forests, wildlife habitats and wetlands.



### PUSH BACK AGAINST 'GROWTH AT ANY COST' DEVELOPERS

Help coordinate efforts to fight overdevelopment in your community.



### RECRUIT LIKE-MINDED PEOPLE TO WORK WITH YOU

Expand the impact of your personal activism by getting others to work with you to establish and participate in environmental workshops, etc.



### SPEAK UP FOR YOUR GENERATION AT LOCAL TOWN HALL MEETINGS

Don't let wrong-headed environmental decisions go unchallenged.



### SPONSOR LOCAL EFFORTS TO CLEAN UP PARKS, ROADS AND WATERWAYS

Inspire your neighbors to help your community stay clean and green.



### IDENTIFY ENVIRONMENTAL PROBLEMS THAT NEED ATTENTION

Shine a spotlight on local environmental problems and push to get them fixed.



### EDUCATE FELLOW CITIZENS

Help spread the message that 'too many people' means more traffic, overcrowded schools and hospitals, greater competition for affordable housing, etc.



### PUSH FOR MORE GREEN SPACES

Champion efforts to plant more trees, bushes and flowers to beautify your community.



### ADVOCATE FOR MORE SOLAR AND WIND POWER

Promote greater dependence on renewable resources.



### FIGHT TO REDUCE, REUSE AND RECYCLE

Commit to reducing your use of plastics, and when you must, agree to reuse it or recycle it to better preserve our environment.

## ENVIRONMENTAL FACTS

- U.S. population presently stands at 332 million – growing more and more each day.
- The last U.S. Census found that America's population increased by 22.7 million people between 2010 and 2020. That's about the same as adding a new Houston each year, or more than 6,200 new people every day!
- Ever-increasing population contributes to climate change.
- With more people crowding America's coastlines, continued development of those areas puts fragile wetlands and wildlife habitats at great risk.
- Urban sprawl, with its new roads, houses, malls, office buildings, is destroying the environment at an alarming rate. America is losing nearly 175 acres of farmland every hour.
- America's increasing demand for more water for more people is fast depleting our underground aquifers and creating new problems as counties, cities and states compete for dwindling water resources.
- Current U.S. population projections indicate that America will have a population of more than 400 million people by 2060.