

Earth Day turns 47 this year – yet one environmental threat remains largely ignored...

...America is growing by an average
of 1 person every 16* seconds.



150,000,000: U.S. population in 1950

325,000,000: U.S. population today

400,000,000: projected U.S. population in 2050

Despite what you may think, population growth is a real problem –
especially here in the U.S. where our consumption levels
are far higher than in the rest of the world.

Still not convinced overpopulation is an issue?

- In 2014, our nation had less than 5% of the world's population but was responsible for over 20% of global oil consumption.
- Every hour, the U.S. loses 50 acres of farm and ranch land to sprawl and development.
- Our nation's water use has nearly doubled since 1950, growing right alongside our population.
- In 2013, Americans generated 254 million tons of trash – representing 4.4 pounds per person per day – and our total garbage creation has nearly tripled since 1960.

If we want to protect our environment,
we must talk about population size and growth.

NPG is leading the conversation – and **YOU CAN HELP!**

Visit **www.NPG.org** and get involved!

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