

# Earth Day turned 47 this year -

yet one environmental threat remains largely ignored.



**America is growing by an average  
of 1 person every 16 seconds.**

150,000,000: U.S. population in 1950

325,000,000: population today

**400,000,000: projected population by 2050**

Despite what you may think, population growth is a real problem – especially here in the U.S. where our consumption levels are far higher than in the rest of the world.

If we want to protect our environment,  
we must talk about population size and growth.

NPG is leading the conversation – and **YOU CAN HELP!**



Visit [www.NPG.org](http://www.NPG.org) to get involved today!

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