

## U.S. Population (in millions)

0 50 100 150 200 250 300

- 1790** In the last two centuries alone the U.S. populace has grown exponentially, increasing from
- 1845** under 8 million to close to 325 million. This growth correlates strongly with nearly all negative environmental, economic and social change:
- 1900** water pollution, deforestation, plant and animal species extinction, lack of natural resources, atmospheric greenhouse gas concentration, classroom sizes, traffic, dangerous crime, infrastructure collapse, water and food scarcity, and many more.
- 1955**
- 2010** **We are to blame for each, but we can be the solution.**  
*On the verge of irreversible change, the U.S. population necessitates a steady decline for a sustainable future.*  
*Understand, learn and contribute at [www.NPG.org](http://www.NPG.org)*

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Negative Population Growth, Inc. (NPG) is a national nonprofit membership organization. Founded in 1972, our purpose is to educate the American public and political leaders about the devastating effects of overpopulation on our environment, resources, and quality of life. NPG's annual Scholarship Contests, part of our core educational programs, challenge high school seniors and college undergraduates to submit entries to a variety of population-themed competitions. In 2016, students were invited to create an advertisement which engages broad public support for NPG's mission: to slow, halt, and eventually reverse U.S. population growth. This ad from Justin Soutendijk, a student at North Carolina State University in Raleigh, won the Grand Prize Scholarship Award of \$2,000 for the 2016 Contest.



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